LIGHTING LEAF • INSTALLER PARTNER PROGRAM

Installer Tested. Factory Developed.

Where field experience shapes product innovation — turning what you learn on the job into better product, built at the source.

Every product limitation gets discovered the same way — in the field, by the person installing it.
CoreTech™ connects experienced installers directly with our factory engineers, so the problems you find on the job become the products we build next.

1

Field-Driven

Ideas come from real installs — not competitor spec sheets.

2

Engineer-Built

Submissions are reviewed and refined by factory engineering.

3

Made at the Source

Developed from your feedback, manufactured where it's built.

OUR GOAL

Develop products based on real-world installer needs — refined through engineering, manufactured at the source.

We're not here to copy competitor specs. We're here to solve the problems those specs created. That field knowledge is our best R&D — and this program is how we put it to work.

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FOUR PRINCIPLES

From the field to the factory.

1 Field Experience Drives Innovation

Members actively install, troubleshoot, and support product in real environments. We start there.

2 Improvement Over Imitation

The goal is never to clone a competitor — it's to find the gaps, then build something better.

3 Collaborative Development

Lighting Leaf is the bridge to the factory. Your input is evaluated and engineered, not filed away.

4 Installer-Focused Outcomes

Every change is judged on one thing: does it help the installer — faster, fewer callbacks, more reliable.

EVERY ENHANCEMENT MUST EARN ITS PLACE

Reduce installation time	**Reduce callbacks**	**Improve reliability**	**Simplify inventory**	**Better customer experience**

THE SCORECARD — EVERY SUBMISSION IS SCORED FOUR WAYS

1	**Installer Impact**	How much it helps the person doing the work.
2	**Reliability Improvement**	Fewer failures, fewer callbacks in the field.
3	**Market Demand**	How many dealers face the same problem.
4	**Manufacturing Feasibility**	Whether it can be built reliably at the source.

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PROOF IT WORKS

Built from installer feedback.

These aren't concepts — they're shipping product, each one born from a problem installers reported from the field.

PhosCore™

Hybrid Continuous Phosphor

THE PROBLEM	Multi-color COB tape is fragile during installation — durability suffers right when handling matters most.
THE SOLUTION	Blend SMD+ reliability with a continuous phosphor layer — hybrid construction engineered at the factory.
THE RESULT	**SMD strength • COB smoothness • Zero compromise.**

EZ Connectors

Pre-Applied 3M™ VHB™ Adhesive

THE PROBLEM	Loose or hanging stress points at tape connections — a top source of field failures and callbacks.
THE SOLUTION	3M™ VHB™ adhesive comes pre-attached to every connector, straight from the factory.
THE RESULT	**Reliable connections • No extra labor • No extra parts.**

IC Series — Infinite Cut

Cuttable Anywhere. Flawless Everywhere.

THE PROBLEM	Fixed cut points never match the space — leaving gaps, workarounds, and scrap on every job.
THE SOLUTION	Cut at every LED, with higher lumens and efficiency.
THE RESULT	**Perfect fit • Quicker installs • Less material waste.**

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LIGHTING LEAF

CORETECH™ DEALER PROGRAM

BENEFITS & HOW TO JOIN

WHAT MEMBERS GET

Influence the roadmap.

Early Product Access

Beta testing, pre-release evaluations, and prototype review programs.

Direct Engineering Influence

Submit enhancement requests, join design discussions, shape the roadmap.

Factory Development Access

Engineering review of your ideas, feasibility assessments, custom solutions.

Recognition

CoreTech™ Contributor designation, launch-material credit, advisory panel seat.

PREFERRED PROGRAM BENEFITS

Priority technical support • Early access to new releases

HOW TO SUBMIT — FOUR THINGS MAKE A STRONG SUBMISSION

1 Problem

What challenge exists on the job today?

2 Workaround

How are installers solving it now?

3 Enhancement

What change would improve the product?

4 Benefit

What measurable value does it deliver?

HOW TO GET INVOLVED

Membership is offered by invitation through your Lighting Leaf contact — and you'll always know where your submission stands. **Ask your rep, or write sales@lightingleaf.com.**

PROGRAM NOTES

Not all submissions enter development. Submitting an idea grants Lighting Leaf the right to evaluate and incorporate that input without obligation unless agreed in writing. Pre-release products and roadmap details are confidential.

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